



ANNA VAUGHT
PRODUCT DESIGNER

SEPT 2016 - CURRENT | AUSTIN, TEXAS

FJORD, part of Accenture • Product / UI Designer

- Design beautiful and functional software, mobile application, and web interfaces for Fortune 500 clients
- Collaborate with business development teams to pitch new strategies and product features to win clients
- Define/wireframe core product flows and interactions as well as lead and define the visual style of products
- Work in multiple markets/regions in sustainability, healthcare, finance, retail, food, and transportation
- Work closely with iOS and web developers to deliver pixel-perfect designs and hand off design specifications

Health Claims Management | Fortune Global 500 Insurance Co. NEW YORK, USA

To help Accenture win its biggest deal to-date, a 10 year \$700M contract, Anna designed an entirely new tool for managing multiple claims. She led the development team and oversaw the creation of the tool, exemplifying her talent as a design lead, interaction and service designer, and visual designer.

The work that Anna did was instrumental to us winning the deal.

ROBERT BANNER | SENIOR MANAGER, ACCENTURE

You've made something for this industry that's never been done before. We are indebted to you. We are all astounded by Anna's diligence, positivity, and sheer perseverance in making the near-impossible happen in record time. MUNAWAR AHMED | MANAGING DIRECTOR, ACCENTURE

Consumer Savings App | Norwegian Bank OSLO, NORWAY

Anna was invited as a subject matter advisor on saving and investing to pitch ideas including her proposal to provide funds with an environmental/human impact rating. After winning the pitch she served as the lead UX and UI designer to define visual direction, features list, and build out the platform.

Super constructive, open-minded, focused, intelligent, creative, systematic, and thorough, are the words that come to mind for Anna. NICOLAI STAHL | FOUNDING PARTNER, HJALTELIN STAHL

JAN 2022 - CURRENT | COPENHAGEN, DENMARK

Vaughts Chocolate Co. • Founder

- Launched a small-batch premium dark chocolate company that sold 450 bars and raised \$10,000 in 1st month
- Develop flavors, user research, source ingredients & vendors, pitch to retailers, manage customer relationships
- Define brand and mission, design logo, packaging, molds, website, brand identity, and marketing strategy

Easily one of the best chocolates bar I've ever had. OMID G. | CUSTOMER

NOV 2015 - DEC 2016 | AUSTIN, TEXAS

HyperloopTT • Graphic Designer

- Produce public facing graphics for showroom to explain Hyperloop's solar-powered, rapid transportation idea
- Turn highly technical, scientific concepts into simple diagrams and infographics for a non-scientific audience

SEP 2011 - MAY 2015 | AUSTIN, TEXAS

University of Texas • Bachelor of Arts in Studio Art

Certificate of Innovation and Entrepreneurship, University Honors, Cum Laude, Athletic Director's Honor Roll